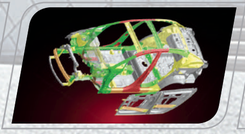
Front SRS Airbags, Side SRS Airbags* & Curtain SRS Airbags*

Reverse Camera With Dynamic Lines**

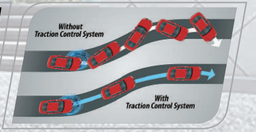
5 Star Proven Safety

The PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Press Formed (HPF) steel structure results in a stronger and safer body. It comes standard with Electronic Stability Control (ESC) and Traction Control System (TCS). A reverse camera with dynamic line** and all round sensors complete a car that is as safe as it looks great.

5 Star ASEAN NCAP



HPF Body Structure



Electronic Control System (ESC) & Traction Control System (TCS)

Hill-Hold Assist (HHA)

All Round Sensors

* Available in Premium variant only
** Available in Executive & Premium variants only

Model		Proton Persona			
Variant		1.6L			
		Standard MT	Standard CVT	Executive CVT	Premium CVT
Engine					
Engine Type		4 Cylinders In-Line 16 Valve DOHC, VVT			
Displacement	cc	1,597			
Max Power	kW(PS)/rpm	80(109) / 5,750			
Max Torque	Nm/rpm	150/4,000			
Fuel System		Multi Point Injection			
Fuel Tank Capacity	Litre	40			
Transmission					
Transmission Type		5-Speed Manual	CVT	CVT	CVT
Chassis					
Steering		Electric Power Steering			
Minimum Turning Radius	m	5.0			
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam			
Brakes	Front / Rear	Ventilated Disc / Drum			
Tyre & Wheel		185/55 R15 Alloy			
Spare Tyre & Wheel		T115/70 D14 Steel			
Dimension & Weight					
Length x Width x Height	mm	4,362 x 1,722 x 1,554			
Wheelbase	mm	2,555			
Tread (Front / Rear)	mm	1,490 / 1,490			
Kerb Weight	kg	1,154	1,174	1,188	1,193
Boot Space	Litre	510			
Exterior					
Headlamps		Halogen			
Daytime Running Lamps		-	-	√	√
Auto Headlamps		-	-	-	√
Follow Me Home Headlamps		-	-	√	√
Electric Door Mirrors with Auto Fold Function		-	-	√	√
Door Mirrors with Turn Signal Lamps		√	√	√	√
Rear Spoiler		√	√	√	√
Remote Trunk Release		-	-	√	√
Shark Fin Antenna		√	√	√	√
Interior					
Steering Wheel Material		Urethane	Urethane	Urethane	Leather
Steering Switches for Audio and Hands-Free Telephone		-	-	√	√
Steering Tilt Adjustment		√	√	√	√
Multi Info Display		LCD Segmented	LCD Segmented	TFT	TFT
ECO Drive Assist		√	√	√	√
Intelligent Entry with Push Start Button		-	-	√	√
Power Windows		√	√	√	√
Driver's Window with Anti-Trap		-	-	√	√
Seat Material		Fabric	Fabric	Semi Leather	Semi Leather
Driver's Seat Height Adjuster		√	√	√	√
Rear Seat 60:40 Split Fold		-	-	√	√
Infotainment System					
Audio System		Standard Audio	Standard Audio	7" Touch Screen Monitor	7" Touch Screen Monitor
Voice Command		-	-	-	√
Online Music Streaming		-	-	-	√
Online Navigation		-	-	-	√
Smartphone Connectivity		-	-	√	√
Bluetooth Connectivity		√	√	√	√
4G & Wi-Fi		-	-	-	√
No of Speakers		2	2	4	4
USB Ports : Data (x1) & Charging (x2)		√	√	√	√
Safety & Security					
Front SRS Airbags		√	√	√	√
Side SRS Airbags		-	-	-	√
Curtain SRS Airbags		-	-	-	√
Rear Seat ISOFIX & Top Tether Anchorage		√	√	√	√
Anti-Lock Braking System (ABS)		√	√	√	√
Electronic Brake Distribution (EBD)		√	√	√	√
Brake Assist (BA)		√	√	√	√
Electronic Stability Control (ESC)		√	√	√	√
Traction Control System (TCS)		√	√	√	√
Hill Hold Assist (HHA)		√	√	√	√
Front Parking Sensors		2	2	2	2
Rear Parking Sensors		2	2	2	2
Reverse Camera with Dynamic Lines		-	-	√	√
Immobiliser & Anti-Theft Alarm		√	√	√	√
Impact Sensing Door Unlock		√	√	√	√

MS ANNU
Proton Sales Advisor
017-687 8161
SALES ADVISOR STAMP AREA

PROTON Customer Care
1800 888 398

Rosewood Maroon | Snow White | Ruby Red | Jet Grey | Armour Silver

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your PROTON dealer to ensure the vehicle is in accordance with your expectations.

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Perusahaan Otomobil Nasional Sdn. Bhd.

PROTON Edar Sdn. Bhd. (133533-A)
proton.com

PROTON
INSPIRING CONNECTIONS

PERSONA

INTELLIGENCE THAT CARES™

ASEAN NCAP Safety ★★★★★

5-YEAR WARRANTY 150,000KM

5-YEAR DATA PACKAGE 1GB/MONTH

A Member of DRB-HICOM

The Intelligent Family Car
With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It's smarter and safer than ever with an intelligent infotainment head unit offering internet connectivity* and voice command*.

Stylish Comfort & Sleek Design

PROTON's ethereal bow and infinite weave grille give the PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps** add a bold detail to the handsome face.

***Shark Fin* Antenna**

Dual Tone* Alloy Rim

LED* DRL*

***Rear* Spoiler**

***Refreshed* Interior**

Semi* Leather Seats*

***TFT* Multi Info Display** with ECO Drive Assist**

Stylish* Gear Knob

Borderless* Rear View Mirror

* *Available in Premium variant only*
** *Available in Executive & Premium variants only*

First In Class Peerless Connectivity

Inside, you will discover a first in class 7" Infotainment Head Unit with 4G* & Wi-Fi* connectivity. This offers connectivity options as well as voice command* functions. Elegant ergonomic touches include a new gear knob* and a borderless rear view mirror*.
The PERSONA is ready to challenge your expectations for family sedans.

GKUI Infotainment System

- Voice Command*
- Online Music Streaming*
- Online Navigation*
- Smartphone Connectivity**
- Online Weather Forecast*
- Bluetooth Connectivity

Experience a multitude of audio functions and smooth navigation with our Voice Command*, Online Music Streaming* and an arsenal of connectivity solutions.

Comforts of Practical Functionality

Everywhere in the PERSONA, you'll find little innovations that make every drive a pleasure. From the Intelligent Entry** to rear USB Chargers to Smartphone Connectivity** and so much more, your comfort and convenience is and always will be our number one priority.

Intelligent* Entry*

Push Start* Button*

***2 Rear* USB Chargers**

Electric Door Mirrors* with Auto Fold Function*

Auto* Headlamps

Remote* Trunk *Release**

Steering* Switches*

***510L* Boot Space**

60:40* Rear Seat Fold*

* *Available in Premium variant only*
** *Available in Executive & Premium variants only*

1.6L VVT ENGINE	ELECTRONIC STABILITY CONTROL	15" ALLOY WHEELS	SHARK FIN	2 REAR USB
ECO DRIVE ASSIST	7" TOUCH SCREEN MONITOR	TFT MULTI INFO DISPLAY	SMARTPHONE CONNECTIVITY	
FRONT PARKING	HILL HOLD ASSIST	TRACTION CONTROL SYSTEM	SEMI LEATHER SEATS	
DAYTIME RUNNING LAMPS	REMOTE TRUNK RELEASE	INTELLIGENT ENTRY	PUSH START BUTTON	

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective date : 23rd April 2019

Peninsular Malaysia	1.6 EXECUTIVE CVT SOLID / METALLIC (RM)
Nett Selling Price	48,965.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	**49,600.00**
Sum Insured	49,000.00

Standard Accessories:

1. Vehicle Registration Number Holder	Inclusive
2. First Aid Kit	Inclusive
3. Safety Triangle	Inclusive

Note:

A. Prices and specifications are subject to change without prior notice.
B. Nett Selling Price is inclusive of Excise Duty, Sales Tax and Government Approved Standard Accessories.
C. Insurance Premium is subject to premium rates offered by insurance companies.
D. For company registration:
   a) Registration fee is RM500 for all models.
   b) Road Tax is twice that of individual registration.
E. Terms and conditions apply.

1.6L VVT ENGINE	ELECTRONIC STABILITY CONTROL	15" ALLOY WHEELS	ONLINE	6 SRS AIRBAGS
AUTO HEADLAMPS	7" TOUCH SCREEN MONITOR	TFT MULTI INFO DISPLAY	SMARTPHONE CONNECTIVITY	
FRONT PARKING SENSORS	SEMI LEATHER SEATS	TRACTION CONTROL SYSTEM	VOICE COMMAND	
DAYTIME RUNNING LAMPS	ONLINE MUSIC STREAMING	INTELLIGENT ENTRY	PUSH START BUTTON	

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective date : 23rd April 2019

Peninsular Malaysia	1.6 PREMIUM CVT SOLID / METALLIC (RM)
Nett Selling Price	53,965.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	**54,600.00**
Sum Insured	54,000.00

Standard Accessories:

1. Vehicle Registration Number Holder	Inclusive
2. First Aid Kit	Inclusive
3. Safety Triangle	Inclusive

Note:

A. Prices and specifications are subject to change without prior notice.
B. Nett Selling Price is inclusive of Excise Duty, Sales Tax and Government Approved Standard Accessories.
C. Insurance Premium is subject to premium rates offered by insurance companies.
D. For company registration:
   a) Registration fee is RM500 for all models.
   b) Road Tax is twice that of individual registration.
E. Terms and conditions apply.

1.6L VVT ENGINE | ELECTRONIC STABILITY CONTROL | 15" ALLOY WHEELS | SHARK FIN ANTENNA | 2 REAR USB
ECO DRIVE ASSIST | BLUETOOTH CONNECTIVITY | ANTI-LOCK BRAKING SYSTEM | FRONT PARKING SENSORS
HILL HOLD ASSIST | ELECTRONIC BRAKE DISTRIBUTION | TRACTION CONTROL SYSTEM | REAR SPOILER

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective date : 23rd April 2019

Peninsular Malaysia	1.6 STANDARD CVT SOLID / METALLIC (RM)
Nett Selling Price	43,965.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	**44,600.00**
Sum Insured	44,000.00

Standard Accessories:

1. Vehicle Registration Number Holder	Inclusive
2. First Aid Kit	Inclusive
3. Safety Triangle	Inclusive

Note:

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D. For company registration:
   a) Registration fee is RM500 for all models.
   b) Road Tax is twice that of individual registration.
E. Terms and conditions apply.

1.6L VVT ENGINE	ELECTRONIC STABILITY CONTROL	15" ALLOY WHEELS	SHARK FIN ANTENNA	2 REAR USB
ECO DRIVE ASSIST	BLUETOOTH CONNECTIVITY	ANTI-LOCK BRAKING SYSTEM	FRONT PARKING SENSORS	
HILL HOLD ASSIST	ELECTRONIC BRAKE DISTRIBUTION	TRACTION CONTROL SYSTEM	REAR SPOILER	

PROTON EDAR SDN BHD

COMPANY NO: 133533 - A

Effective date : 23rd April 2019

Peninsular Malaysia	1.6 STANDARD MT SOLID / METALLIC (RM)
Nett Selling Price	41,965.00
Standard Accessories	145.00
One Year Road Tax	90.00
Registration Fees	300.00
Vehicle Registration Number Plate	50.00
H.P. Ownership Claim Fee	50.00
ON THE ROAD PRICE (Without Insurance)	**42,600.00**
Sum Insured	42,000.00

Standard Accessories:

1. Vehicle Registration Number Holder	Inclusive
2. First Aid Kit	Inclusive
3. Safety Triangle	Inclusive

Note:

A. Prices and specifications are subject to change without prior notice.
B. Nett Selling Price is inclusive of Excise Duty, Sales Tax and Government Approved Standard Accessories.
C. Insurance Premium is subject to premium rates offered by insurance companies.
D. For company registration:
   a) Registration fee is RM500 for all models.
   b) Road Tax is twice that of individual registration.
E. Terms and conditions apply.